

"We live in deeds, not years."

—Philip James Bailey

Quite often, a youngster comes along to do what folks around him believe "can't be done." Quite often, too, such deeds prove again that it's what you do that counts. Not how long you've been around.

That's why today, as ever, we strive to make Sears catalogs serve more people better. This big, new book, for example, brings you much new merchandise, developed to fill your needs in new and better ways. And it offers you lower prices than last Fall on hundreds of items.

Only so long as we keep doing such things to make our books more useful to you, can we hope to deserve your business. That's the basis on which we ask you to order from this new catalog, or from any Sears book.

Satisfaction Guaranteed or Your Money Back

SEARS, ROEBUCK AND CO.

925 S. Homan Ave., Chicago 7, Ill.

SPRING AND SUMMER 1954



There's exciting news in this catalog . . .

There's **NEWS** **about merchandise**

.. many items offered for the first time ..
many newly improved to bring you greater value

There's **NEWS** **about prices**

.. hundreds of prices lower than last Fall .. all planned
to help you save even more by Shopping at Sears

PAINT--"Do it yourself" fans will want to read all about Sears new odorless flat wall finish that's scrubbable, too. Your choice of 18 colors.

BED SHEETS--Fall prices are reduced on every type sheet we offer . . . muslins and percales, fitted and regular styles.

AUTOMATIC WASHER--If you've wondered where to put an automatic washer, this is for you. For the first time in any book, a Kenmore Automatic Washer on casters! Move it wherever you want.

DRESSES--Now . . . Nylon dresses at a price lower than we have ever had before! Many other fashion values in this book.

MEN'S WORK CLOTHING--Many Fall prices reduced on denim overalls, dungarees, and matched work sets.

BOYS' DENIMS--Every single item now priced lower than in our big Fall book--that's news today.

TABLE POWER SAW--Wood is lined up to blade by new cut indicator found only on the new 10-inch Craftsman floor model saw. Built-in accuracy to 1/100 of an inch.

LIKE HOMEMADE ICE CREAM!--No stirring, no ice, no salt needed with this new electric ice cream freezer. Fits in freezing compartment of refrigerator. Stirs mix until smooth.

21-JEWEL WATCHES--Greater wear-point protection brings outstanding precision and accuracy to "Tradition" men's and women's watches. This entirely new line is the very finest ever made for Sears.

DIAPERS--Every quality priced lower in this book than in our last Fall General Catalog.

GARDENING AND LAWN KEEPING IS EASIER--Ride while you work with new riding garden tractor. Sensational new 3-wheel design; 12 specially designed attachments to handle almost any job.

NYLON HOSIERY--Lowest price ever offered in a big Sears book on Royal Purple full fashioned Nylons.

YARD GOODS--Lower prices than last Fall on popular, easy-to-care-for Nylon and Chromspun yard goods.

CURTAINS--Nylon, Fiberglas, Orlon, Chromspun--all here in the biggest assortment of "miracle fabric" curtains ever offered by Sears.

CARPETING--Prices reduced from last Fall on every size, every quality of Harmony House Carpeting.

CANVAS TARPULINS--Prices lower on this important farm item! Every quality and size of water-repellent tarpaulins reduced from last Fall.

TELEVISION--\$20 to \$30 reductions from last Fall on deluxe quality 21-inch Silvertone consoles.

REFRIGERATORS--No more trouble with food freezing or spoiling because of changes in room temperatures with Goldspot's new "Controlled Cold" feature. Constant cold keeps foods fresh longer.

WATER HEATERS--Prices reduced from last Fall on all Homart "4-Star Feature" glass-lined water heaters.

HEARING AID--\$50 lower than last Fall. Newly improved all-transistor Silvertone hearing aid with handy telephone listening circuit.

FOR "SNAPSHOT" FANS--Here at last is a photography course for the average camera user. Helps you get more out of all your pictures, shows how to develop and print your own.

MEN'S DRESS SHIRTS--Lower prices than last Fall on our finest quality. Lower prices, too, on our "4-Star Feature" undershirts and shorts.

* * * * *

● CATALOG SERVICES--Be sure to read the next 4 pages now.

Then you will know all about the Sears catalog shopping services available close to where you live.

For quick, convenient shopping



Get expert measuring help

Sales people in our Catalog Sales Offices have had considerable experience helping our customers get correct measurements. They will gladly put this experience to work for you to save you time and help you get a better fit in anything you order from our catalogs.



See merchandise display

Many catalog merchandise are on display in Sears & Roebuck Sales Offices from time to time. These displays change constantly so you have a chance to see many of the things you need in the year.



Handy order pick-up

When you shop in a Sears Catalog Sales Office, your order can be sent directly to that Office. That way, you need not stay home waiting for delivery. And you don't pay for your merchandise until you pick it up at the Catalog Sales Office.

Use your telephone

Your telephone orders to our Catalog Sales Offices get the same prompt attention as orders placed in person. Just give our phone clerk the necessary information. We will notify you when your order arrives.



Enjoy personal service

Our pleasant sales people will gladly write and mail your order . . . arrange Easy Terms if you wish. You save on letter postage and money order fees. And on merchandise that must be installed, they can arrange to have work done for you.



Use special catalogs

Besides the Sears catalogs you receive at home, our Catalog Sales Offices have others planned for your special needs. Included are sample books of wallpaper, fabrics, curtain and drapery materials, etc.

... and **EXTRA SAVINGS*** ... phone or visit your nearest Sears Catalog Sales Office

* Do you know about the *extra* savings you can make shopping more at your Sears Catalog Sales Office? We're not talking now only about the lower prices you pay buying from our catalogs. Equally important is the way our Catalog Sales Offices help you reduce shipping costs on your orders.

So many people use our Catalog Sales Offices that your order is shipped together with many others from our Mail Order house to your Sears Catalog Sales Office. Sears system of combining single orders into one big shipment thus lowers the cost of transporting each order. This saving is money that stays right in your own pocket.

Phone or visit your nearest Sears Catalog Sales Office as listed below

| ILLINOIS | PHONE | INDIANA | PHONE | KENTUCKY | PHONE | MICHIGAN (Cont'd) | PHONE | OHIO (Cont'd) | PHONE |
|---------------------|--------|---------------------|-------|-------------------|-------|-------------------|---------------|-----------------|-----------|
| Cairo..... | 683 | Bedford..... | 4426 | Central City..... | 920 | Manistee..... | 2360 | Fremont..... | Main 3316 |
| Carbondale..... | 825 | Bloomington..... | 9755 | Madisonville..... | 1700 | Mt. Clemens..... | Howard 3-5811 | Greenfield..... | 166 |
| Charleston..... | 2530 | Connersville..... | 1074 | Paris..... | 1070 | Mt. Pleasant..... | 36-531 | Ironton..... | 1909 |
| Clinton..... | 1031 | Crawfordsville..... | 2840 | Princeton..... | 2048 | Owosso..... | 2500 | Kenton..... | 2-1293 |
| Flora..... | 484 | Huntington..... | 87 | | | St. Johns..... | 640 | Sidney..... | 21461 |
| Herrin..... | 8211 | Peru..... | 5501 | | | Zeeland..... | 2155 | Tiffin..... | 3084 |
| La Salle..... | 3490 | Vincennes..... | 2631 | | | | | | |
| Marion..... | 1360 | | | | | | | | |
| Morris..... | 1530 | | | | | | | | |
| Naperville..... | 1400 | | | | | | | | |
| Paris..... | 3-0674 | | | | | | | | |
| Streator..... | 2154 | | | | | | | | |
| Taylorville..... | 1125 | | | | | | | | |
| West Frankfort..... | 890 | | | | | | | | |
| Winfield..... | 8-0583 | | | | | | | | |
| Woodstock..... | 1070 | | | | | | | | |

Also visit and shop in the Catalog Sales Departments of Sears retail stores

Even the smallest Sears retail store can fill your every need. That's because each store has its own Catalog Sales Department. All our stores cannot stock all Sears merchandise. But you can

use their Catalog Sales departments to order 'most anything. Try this service next time you are in a Sears retail store in one of the towns shown in the list below.

| ILLINOIS | PHONE | ILLINOIS (Cont'd) | PHONE | INDIANA (Cont'd) | PHONE | MICH. (Cont'd) | PHONE | OHIO (Cont'd) | PHONE |
|--------------------------|---------------------|----------------------|--------|-------------------|--------|--------------------------|---------------------|--------------------|---------|
| *Alton..... | 3-5511 | *Maywood..... | 1411 | *New Castle..... | 2580 | *Detroit (4 Stores)..... | See phone directory | *Mansfield..... | 7121 |
| *Aurora..... | 2-4241 | *Mendota..... | 167 | *Princeton..... | 10 | | | *Marion..... | 2-1161 |
| *Belleville..... | 5030 | *Moline..... | 2-3671 | *Rensselaer..... | 670 | *Flint..... | 9-5831 | *Massillon..... | 4184 |
| *Bloomington..... | 7621 | *Mount Sterling..... | 158 | *Richmond..... | 4077 | *Grand Rapids..... | | *Middletown..... | 2-4575 |
| *Blue Island..... | 3375 | *Mount Vernon..... | 3000 | *Seymour..... | 1360 |Glendale 1-1515 | | *Mount Vernon..... | 5-2450 |
| *Canton..... | 2400 | *Ottawa..... | 1886 | *Shelbyville..... | 1994 | Highland Park..... | TO 9-0600 | Newark..... | 6671 |
| *Carrollton..... | 65 | *Peoria..... | 3-6381 | *South Bend..... | 6-7161 | Hillsdale..... | 2068 | *Painesville..... | 7567 |
| *Carthage..... | 310 | *Princeton..... | 3-1755 | *Terre Haute..... | 9641 | *Jackson..... | 2-0371 | *Portsmouth..... | 2-2011 |
| *Centralia..... | 7373 | *Quincy..... | 7600 | *Valparaiso..... | 1155 | *Kalamazoo..... | 3-1591 | *Sandusky..... | 4912 |
| *Champaign..... | 6-2334 | *Rockford..... | 2-8881 | *Wabash..... | 472 | *Lansing..... | 9-7521 | *Springfield..... | 3-5501 |
| *Chattsworth..... | 202 | *Rock Island..... | 6-7751 | *Warsaw..... | 1600 | *Midland..... | 2002 | *Toledo..... | GA 1911 |
| | | *Shelbyville..... | 567 | *Washington..... | 2100 | *Monroe..... | 2780 | *Wooster..... | 534 |
| | | *Springfield..... | 8-7311 | | | *Muskegon..... | 2-8291 | *Zanesville..... | 2-3651 |
| *Chicago (9 stores)..... | See phone directory | *Sterling..... | 3300 | | | *Niles..... | 3360 | | |
| | | *Waukegan..... | 2-1500 | | | *Pontiac..... | Federal 5-4171 | | |
| *Chicago Heights..... | 1405 | | | | | *Port Huron..... | 20151 | | |
| *Cicero..... | 6606 | | | | | *Saginaw..... | 3-8411 | | |
| *Danville..... | 8800 | | | | | *Watervliet..... | 8161 | | |
| *Decatur..... | 3-7731 | | | | | *Wyandotte..... | AVenue 4-9000 | | |
| *Des Plaines..... | 1207 | | | | | | | | |
| *Downer's Grove..... | 1941 | | | | | | | | |
| *E. St. Louis..... | UPTon 5-1000 | | | | | | | | |
| *Effingham..... | 888 | | | | | | | | |
| *Elgin..... | 6-7400 | | | | | | | | |
| *Elmhurst..... | 3600 | | | | | | | | |
| *Evanston..... | Greenleaf 5-6060 | | | | | | | | |
| *Freeport..... | Main 3600 | | | | | | | | |
| *Galesburg..... | 4951 | | | | | | | | |
| *Glen Ellyn..... | 560 | | | | | | | | |
| *Highland Park..... | 4600 | | | | | | | | |
| *Hillsboro..... | 900 | | | | | | | | |
| *Jacksonville..... | 1820 | | | | | | | | |
| *Joliet..... | 2-6621 | | | | | | | | |
| *Kankakee..... | 3-6661 | | | | | | | | |
| *Kewanee..... | 2138 | | | | | | | | |
| *La Grange..... | 4700 | | | | | | | | |
| *Lawrenceville..... | 1123 | | | | | | | | |
| *Lincoln..... | 991 | | | | | | | | |
| *Macomb..... | 1170 | | | | | | | | |
| *Mattoon..... | 5685 | | | | | | | | |

*Customers in these towns can get direct-to-door truck delivery on telephone orders by calling our phone numbers for these towns as listed on following pages 6 and 7

AS AN ADDED CONVENIENCE

SEARS OFFERS YOU TELEPHONE SHOPPING SERVICE WITH
DELIVERY DIRECT TO YOUR DOOR. SEE NEXT PAGE





2 Summer Specials—
plus leotards to wear
as shorts or dresses

New Spring STYLES

Here are 10 easy ways to keep your young daughter well dressed at home and away—and they're all at Sears' piggy-bank prices



1 **Summer Special**
plus leotards to wear
as shorts or dresses

2 **Summer Special**
plus leotards to wear
as shorts or dresses



3 **Summer Special**
plus leotards to wear
as shorts or dresses

4 **Summer Special**
plus leotards to wear
as shorts or dresses

Special Package Buy!

5 **Summer Special**
plus leotards to wear
as shorts or dresses

Measure Now—Avoid Returns!

| Order size | Size 3 | Size 4 | Size 5 | Size 6 | Size 7 | Size 8 | Size 9 | Size 10 |
|------------|--------|--------|--------|--------|--------|--------|--------|---------|
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |
| Order size | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Size
3 to 6



127 \$2.98



128 \$2.98



129 \$3.98



130 \$3.98

Honeysuckle DRESSES

French sewn side seams, topped ornamental, 3-inch hems (except on full skirt styles), neatly finished trim

127 CLOTH Honey Dress
In black dot dress cotton. White lace collar and trim on skirt. Fringed lace at neck and waist. Full skirt. In back only. Washable. Size 3 to 10. \$2.98. The size chart at top of page. Shipping weight 10 oz. 29 1/2 5475—Bright red. \$2.98 29 1/2 5476—Medium blue. \$2.98

128 CLOTH Honey Dress
In black dot dress cotton. White lace collar and trim on skirt. Fringed lace at neck and waist. Full skirt. In back only. Washable. Size 3 to 10. \$2.98. The size chart at top of page. Shipping weight 10 oz. 29 1/2 5475—Bright red. \$2.98 29 1/2 5476—Medium blue. \$2.98

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130 CLOTH Honey Dress
In black dot dress cotton. White lace collar and trim on skirt. Fringed lace at neck and waist. Full skirt. In back only. Washable. Size 3 to 10. \$2.98. The size chart at top of page. Shipping weight 10 oz. 29 1/2 5475—Bright red. \$2.98 29 1/2 5476—Medium blue. \$2.98

131 CLOTH Honey Dress
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134 CLOTH Honey Dress
In black dot dress cotton. White lace collar and trim on skirt. Fringed lace at neck and waist. Full skirt. In back only. Washable. Size 3 to 10. \$2.98. The size chart at top of page. Shipping weight 10 oz. 29 1/2 5475—Bright red. \$2.98 29 1/2 5476—Medium blue. \$2.98

Our Best NYLON DRESSES

Recommended because they're fine quality styles that hand washes and dries quickly . . . never needs ironing.



135 \$2.98



136 \$2.98



137 \$2.98



138 \$2.98



139 \$2.98

New DRESSES with CanCan ruffled Petticoat

140 CLOTH Honey Dress
In black dot dress cotton. White lace collar and trim on skirt. Fringed lace at neck and waist. Full skirt. In back only. Washable. Size 3 to 10. \$2.98. The size chart at top of page. Shipping weight 10 oz. 29 1/2 5475—Bright red. \$2.98 29 1/2 5476—Medium blue. \$2.98

Leasing arrangements for the following information systems are available:



Lightweight Nylon Element "Flex-Air"
contains never bind... never wrinkle

Here are the new 1994 KIA models your children won't outgrow in a long time. One size stretches to fit 4 to 8 ft. They're built of styro-foam—designed to hold steadily to the last without chafe—guaranteed to stay in place. No wear, wrinkles, either, because they have extra styro reinforcement at back and neck. Washable—dry in a wink. Style gets white, yellow, medium blue, red.

Model 1000—\$29. 1000 2—\$39. 2 size fits 4 to 8 ft. 1000 3—\$49. 4 ft. to 5 ft. 1000 4—\$59. 5 ft. to 6 ft. 1000 5—\$69. 6 ft. to 7 ft. 1000 6—\$79. 7 ft. to 8 ft. 1000 7—\$89. 8 ft. to 9 ft. 1000 8—\$99. 9 ft. to 10 ft. 1000 9—\$109. 10 ft. to 11 ft. 1000 10—\$119. 11 ft. to 12 ft. 1000 11—\$129. 12 ft. to 13 ft. 1000 12—\$139. 13 ft. to 14 ft. 1000 13—\$149. 14 ft. to 15 ft. 1000 14—\$159. 15 ft. to 16 ft. 1000 15—\$169. 16 ft. to 17 ft. 1000 16—\$179. 17 ft. to 18 ft. 1000 17—\$189. 18 ft. to 19 ft. 1000 18—\$199. 19 ft. to 20 ft. 1000 19—\$209. 20 ft. to 21 ft. 1000 20—\$219. 21 ft. to 22 ft. 1000 21—\$229. 22 ft. to 23 ft. 1000 22—\$239. 23 ft. to 24 ft. 1000 23—\$249. 24 ft. to 25 ft. 1000 24—\$259. 25 ft. to 26 ft. 1000 25—\$269. 26 ft. to 27 ft. 1000 26—\$279. 27 ft. to 28 ft. 1000 27—\$289. 28 ft. to 29 ft. 1000 28—\$299. 29 ft. to 30 ft. 1000 29—\$309. 30 ft. to 31 ft. 1000 30—\$319. 31 ft. to 32 ft. 1000 31—\$329. 32 ft. to 33 ft. 1000 32—\$339. 33 ft. to 34 ft. 1000 33—\$349. 34 ft. to 35 ft. 1000 34—\$359. 35 ft. to 36 ft. 1000 35—\$369. 36 ft. to 37 ft. 1000 36—\$379. 37 ft. to 38 ft. 1000 37—\$389. 38 ft. to 39 ft. 1000 38—\$399. 39 ft. to 40 ft. 1000 39—\$409. 40 ft. to 41 ft. 1000 40—\$419. 41 ft. to 42 ft. 1000 41—\$429. 42 ft. to 43 ft. 1000 42—\$439. 43 ft. to 44 ft. 1000 43—\$449. 44 ft. to 45 ft. 1000 44—\$459. 45 ft. to 46 ft. 1000 45—\$469. 46 ft. to 47 ft. 1000 46—\$479. 47 ft. to 48 ft. 1000 47—\$489. 48 ft. to 49 ft. 1000 48—\$499. 49 ft. to 50 ft. 1000 49—\$509. 50 ft. to 51 ft. 1000 50—\$519. 51 ft. to 52 ft. 1000 51—\$529. 52 ft. to 53 ft. 1000 52—\$539. 53 ft. to 54 ft. 1000 53—\$549. 54 ft. to 55 ft. 1000 54—\$559. 55 ft. to 56 ft. 1000 55—\$569. 56 ft. to 57 ft. 1000 56—\$579. 57 ft. to 58 ft. 1000 57—\$589. 58 ft. to 59 ft. 1000 58—\$599. 59 ft. to 60 ft. 1000 59—\$609. 60 ft. to 61 ft. 1000 60—\$619. 61 ft. to 62 ft. 1000 61—\$629. 62 ft. to 63 ft. 1000 62—\$639. 63 ft. to 64 ft. 1000 63—\$649. 64 ft. to 65 ft. 1000 64—\$659. 65 ft. to 66 ft. 1000 65—\$669. 66 ft. to 67 ft. 1000 66—\$679. 67 ft. to 68 ft. 1000 67—\$689. 68 ft. to 69 ft. 1000 68—\$699. 69 ft. to 70 ft. 1000 69—\$709. 70 ft. to 71 ft. 1000 70—\$719. 71 ft. to 72 ft. 1000 71—\$729. 72 ft. to 73 ft. 1000 72—\$739. 73 ft. to 74 ft. 1000 73—\$749. 74 ft. to 75 ft. 1000 74—\$759. 75 ft. to 76 ft. 1000 75—\$769. 76 ft. to 77 ft. 1000 76—\$779. 77 ft. to 78 ft. 1000 77—\$789. 78 ft. to 79 ft. 1000 78—\$799. 79 ft. to 80 ft. 1000 79—\$809. 80 ft. to 81 ft. 1000 80—\$819. 81 ft. to 82 ft. 1000 81—\$829. 82 ft. to 83 ft. 1000 82—\$839. 83 ft. to 84 ft. 1000 83—\$849. 84 ft. to 85 ft. 1000 84—\$859. 85 ft. to 86 ft. 1000 85—\$869. 86 ft. to 87 ft. 1000 86—\$879. 87 ft. to 88 ft. 1000 87—\$889. 88 ft. to 89 ft. 1000 88—\$899. 89 ft. to 90 ft. 1000 89—\$909. 90 ft. to 91 ft. 1000 90—\$919. 91 ft. to 92 ft. 1000 91—\$929. 92 ft. to 93 ft. 1000 92—\$939. 93 ft. to 94 ft. 1000 93—\$949. 94 ft. to 95 ft. 1000 94—\$959. 95 ft. to 96 ft. 1000 95—\$969. 96 ft. to 97 ft. 1000 96—\$979. 97 ft. to 98 ft. 1000 97—\$989. 98 ft. to 99 ft. 1000 98—\$999. 99 ft. to 100 ft. 1000 99—\$1009. 100 ft. to 101 ft. 1000 100—\$1019. 101 ft. to 102 ft. 1000 101—\$1029. 102 ft. to 103 ft. 1000 102—\$1039. 103 ft. to 104 ft. 1000 103—\$1049. 104 ft. to 105 ft. 1000 104—\$1059. 105 ft. to 106 ft. 1000 105—\$1069. 106 ft. to 107 ft. 1000 106—\$1079. 107 ft. to 108 ft. 1000 107—\$1089. 108 ft. to 109 ft. 1000 108—\$1099. 109 ft. to 110 ft. 1000 109—\$1109. 110 ft. to 111 ft. 1000 110—\$1119. 111 ft. to 112 ft. 1000 111—\$1129. 112 ft. to 113 ft. 1000 112—\$1139. 113 ft. to 114 ft. 1000 113—\$1149. 114 ft. to 115 ft. 1000 114—\$1159. 115 ft. to 116 ft. 1000 115—\$1169. 116 ft. to 117 ft. 1000 116—\$1179. 117 ft. to 118 ft. 1000 117—\$1189. 118 ft. to 119 ft. 1000 118—\$1199. 119 ft. to 120 ft. 1000 119—\$1209. 120 ft. to 121 ft. 1000 120—\$1219. 121 ft. to 122 ft. 1000 121—\$1229. 122 ft. to 123 ft. 1000 122—\$1239. 123 ft. to 124 ft. 1000 123—\$1249. 124 ft. to 125 ft. 1000 124—\$1259. 125 ft. to 126 ft. 1000 125—\$1269. 126 ft. to 127 ft. 1000 126—\$1279. 127 ft. to 128 ft. 1000 127—\$1289. 128 ft. to 129 ft. 1000 128—\$1299. 129 ft. to 130 ft. 1000 129—\$1309. 130 ft. to 131 ft. 1000 130—\$1319. 131 ft. to 132 ft. 1000 131—\$1329. 132 ft. to 133 ft. 1000 132—\$1339. 133 ft. to 134 ft. 1000 133—\$1349. 134 ft. to 135 ft. 1000 134—\$1359. 135 ft. to 136 ft. 1000 135—\$1369. 136 ft. to 137 ft. 1000 136—\$1379. 137 ft. to 138 ft. 1000 137—\$1389. 138 ft. to 139 ft. 1000 138—\$1399. 139 ft. to 140 ft. 1000 139—\$1409. 140 ft. to 141 ft. 1000 140—\$1419. 141 ft. to 142 ft. 1000 141—\$1429. 142 ft. to 143 ft. 1000 142—\$1439. 143 ft. to 144 ft. 1000 143—\$1449. 144 ft. to 145 ft. 1000 144—\$1459. 145 ft. to 146 ft. 1000 145—\$1469. 146 ft. to 147 ft. 1000 146—\$1479. 147 ft. to 148 ft. 1000 147—\$1489. 148 ft. to 149 ft. 1000 148—\$1499. 149 ft. to 150 ft. 1000 149—\$1509. 150 ft. to 151 ft. 1000 150—\$1519. 151 ft. to 152 ft. 1000 151—\$1529. 152 ft. to 153 ft. 1000 152—\$1539. 153 ft. to 154 ft. 1000 153—\$1

42°C. Pulse 100.
Respiratory rate 20.
Blood pressure 135/85.



Hygiene over Maximized COTTON ANKLETS
With colorful knitted patterns in turn-down cuffs

[illegible]

Hand-painted flowers in package of 5. One each of rose, red, green, beige and coral blue. Nicely finished and fast. Available here "wherever" floral supplies are sold. \$10. 7-154, 8-866. Order via phg. of 5 gives 7 in.

200-1000—Flowers of 5 per. of 1 color. 400-1000—Flowers of 20 per. of 1 color.

Our better quality
blower models in pack-
age of 2, 1 with green,
maroon, beige, and navy
blow-out canopies are
ideal for styling cele-
brated beds and tops.
Blow-out tops, 100% silk
or, silk, 1, 1/2, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824,

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|------------|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|----|
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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | |
| 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | |
| 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | |
| 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | |
| 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | |
| 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | |
| 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | |
| 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | |
| 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | |
| 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | |
| 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | |
| 19 | 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | |
| 20 | 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | |
| 21 | 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | |
| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | |
| 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | |
| 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | |
| 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 39 | 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 40 | 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 41 | 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 42 | 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 43 | 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 44 | 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 45 | 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 46 | 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
| 47 | 48 | 49 | 50 | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | | |
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A One-Button Pattern spring suit is ready tailored in navy "Charmeuse" crepe fabric—"Charmeuse" as also in white, hand made. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Size size 3, 4, 5, 6, 7. Shipping weight 4 pounds. 29 H 4000—Navy. \$2.98

B Full Circle Suit from in 110, rayon and 100% rayon. Jacket collar is white, enclosed cotton with detachable and cherry gas. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4001—Navy. \$3.98

C New Bouquet Suit in rayon and 100% rayon. Bouquet has sparkling white enclosed cotton collar and cuffs with lace trim. Plaiting all around pleated skirt has adjustable suspenders and elastic back waist. For next fit. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4002—Navy. \$3.98

D Two-Button Navy Blue Bouquet Suit. Navy blue Bouquet has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4003—Navy blue suit. \$3.98

E One-Button Suit in navy 100% rayon. Jacket has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4004—Navy. \$3.98

F
\$4.98



G
\$4.98

TOPPERS and a JACKET—just right for cool days

A One-Button Toppers in a Navy Blue Pattern. Navy blue Toppers has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4005—Navy. \$3.98

B One-Button Toppers in a Navy Blue Pattern. Navy blue Toppers has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4006—Navy. \$3.98

C
\$3.98

D
\$3.98

E One-Button Toppers in a Navy Blue Pattern. Navy blue Toppers has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4007—Navy. \$3.98

F One-Button Toppers in a Navy Blue Pattern. Navy blue Toppers has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4008—Navy. \$3.98

G
\$4.39

H One-Button Toppers in a Navy Blue Pattern. Navy blue Toppers has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4009—Navy. \$3.98

I One-Button Toppers in a Navy Blue Pattern. Navy blue Toppers has sparkling white collar and cuffs. Jacket has and chest collar and cuffs, and elastic belt. Skirt has adjustable suspenders, elastic back waist. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4010—Navy. \$3.98

J
\$4.39

Ever Popular CAPES—Choose from checks or solids

A 100% Nylon. Pattern Cape suit with into a stylish affair... work has to first wear all but Spring and Summer from the first underlines in convincing color solids the collar and wrist can also. Cold color metal buttons and elastic fastening at neck, front and back at shoulders for simple fabric. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4011—Navy. \$4.39

B 100% Rayon. Pattern Cape suit with into a stylish affair... work has to first wear all but Spring and Summer from the first underlines in convincing color solids the collar and wrist can also. Cold color metal buttons and elastic fastening at neck, front and back at shoulders for simple fabric. Unlined. Dry clean. Size size 3, 4, 5, 6, 7. Shipping weight 1 lb. 4 oz. 29 H 4012—Navy. \$4.39

C
\$4.39



D
\$4.39

E
\$4.39

See Navy Ray Toppers Plan for complete details, see Inside Back Cover

SEE PAGE 13

| | | | | | |
|--------------|--------|--------|--------|--------|------------|
| Order size | 3 | 4 | 5 | 6 | 6m |
| W length in. | 34 1/2 | 35 1/2 | 36 1/2 | 37 1/2 | 38 1/2 in. |
| W chest in. | 32 | 34 | 36 | 38 | 39 1/2 in. |
| W weight in. | 25 1/2 | 34 1/2 | 38 1/2 | 44 1/2 | 48 1/2 in. |
| Coat length | 39 | 39 1/2 | 40 | 40 1/2 | 41 in. |

RECEIVED

1000

2008年12月
第12期
第12期

40-98

HONEYBUCKLE
 100% NATURAL

Spring Fashion Parade

ALL WHEEL, Two-room
Furnace. Close and has
as much fashion sense. Inter-
esting goes far out from ordi-
nary back yoke. Round some
cuffs and decorative cuffs.
Reinforced, for close-fitting
marks. Excellent, even full
length. Size for 3, 4, 5, 6, 7,
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B **Guaymas, Porcupine Coal**
(in 1987), wood under
muds-thick. Finest white
on filler over all top shell
white. White shells, too. Side
lets say in one hour at back.
Wagon and acetate lining.
These state are 1, 2, 3, 4, 5, 6.
Not included.
ON IN 1984—Cost only
ON 1984—See also (1984)
Shipping, net. Price, 4 m. — \$12.00

Coat, Navy Turquoise
 Cliff hat with band in 2-
 tone ribbed rayon, cotton
 lining. Coat has notched
 at waist; general center back.
 Raglan collar, notched and
 cuffs. Raglan and acetate lin-
 ing. Size only 2, 4, 6, 8, 10.
 Wt. 1 lb. 4-oz. Price includes
 Mr. Fed. Excise Tax on Hat.
 Mr. Fed. Excise Tax on Hat.
 Mr. Fed. Excise Tax on Hat.
 Mr. Fed. Excise Tax on Hat.

25 **Shirts, Basic Color** In 100% wool single needle cloth. Contrasting piping on collar, pockets and buttons. Plaiting using back Rows not from robe. Bottom trim on sleeves. Raglan and pockets lining. Size only 1, 2, 3, 4, 6, 10, 14 not included.
25 20 8754—Ice Blue (light)
25 20 8755—Pink
Ships and 7 lbs. box. MFR

1 *Am. Wren. Green and*
has orange collar with navy
on both sides. Black patches are
set in evenly fringed seams.
Crested, even flow from
ruffled back. Raven, white
lining. Size one 1, 2, 3, 4, 5.
Shag, wt. 1 lb. 1 oz. No hat.
PS # 1729—Gold color, navy
PS # 1730—Powder blue
Suits 1 with navy . . . \$19.95

[1] Kani-yan N'wan (Kaniyan) serves talking crows, coffee and being quick. The rapid yellow rope man and handling. Over his front and back green. State size 8, 6, 5, 4, 3, 2, 1 lb., 2 oz., 1 oz., No hat. Price includes \$90 Fed. Excise tax no bag.

| | |
|---------------------------|--------|
| 1st or 2nd 100—Heavy..... | \$7.00 |
| 1st or 2nd 100—Red..... | 4.00 |

[illegible]

♂ **HOUGHAN, HARRY** **CHERRY**
 (Sharp) crest long slender, brown
 on forehead. White collar
 across base edged with top
 well-defined. Feet flat collar
 Double row of white feathers
 Brown and white lining
 Same size 4, 4, 4, 4, 4, 4, 4, 4
 11 = 12 1/2 - 13 1/2, white check
 11 = 12 1/2 - 13 1/2, gray check
 11 = 12 1/2 - 13 1/2, 11 = 12 1/2 - 13 1/2

FANNON (ON A BUDGET)
Our lowest priced all wood
Fannon case has working trim
and -finely grained effect in
front. Finely white hard edged
cabinet, pipes over-cabinet is
detachable. **Maple finish.**
State size 1, 2, 3, 4, 5, 6, 8, 10. **Net**
and included, **Wtl.** 1 Sh. 12 ea.
24 ea. 27.50 - **Red** 24.99
24 ea. 27.50 - **White** 24.99

[E] Two famous two star—used such a low priced Rayon and rayon blouse-like textured duster has many rayon sleeves with turn-back cuffs. If you're saving back Rayon—long, dry clean. Sizes 12, 14, 16, 18, 20. No hat in bag. (Simp. wt. 1 lb. 14 oz.)
PR 8-8710—Apex Store 1-50.
 100 N. 3rd St.—2nd floor N.

Circle back and things shown on this page have nothing new
all other nations and will discuss for good exchange.

**NYLON
REINFORCED
GABARDINE
SUITS**
for
Sister and
Brother

Handsome
Down-up
ditty
Lovers

\$598



WELL SUITED for Summer!

Cookin'-crowd classics for Easter and long after
in handsome lighting that costs a minimum of cash.

SUMS for Sister, Brother Steal the Spotlight

[illegible]

Mixed: Domestic Dogs
Small: - Maltese, grey
Medium: - Many breeds
Large: - Mastiff, Boxer, etc.

Carol Louise Kay
1944-11-11 - 1994-07-07
1944-11-11 - 1994-07-07
1944-11-11 - 1994-07-07

[illegible]

Robert J. Brown (B.A., 1964, *University of California, Berkeley*; M.A., 1966, *University of California, Berkeley*; Ph.D., 1969, *University of California, Berkeley*) is an Associate Professor of Psychology at the University of California, Berkeley.

Class: Lower East
 1900-1910—10, 100, 1000
 1910-1920—10, 100, 1000
 1920-1930—10, 100, 1000

[illegible]

Brown's Business Book
#1 IN BUSINESS BOOKS
#1 IN BUSINESS BOOKS
#1 IN BUSINESS BOOKS

24-00 0000—Karl
 24-00 0000—Harry Wilson
 24-00 0000, 24-00 0000

[illegible]

**Pharmaceutical Sales
Representative**



Abstract

"GROWN-UP" TAILORED SUITS for Little Fellows

[illegible]

88% RAYON, 12% ORGON[®] is a new ready weaver. Washable. Resistant to fabric shrinkage 5%. Still looks white and new, washboard, even on stents. All standard fabric weight charts. (See also 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 813, 814, 815, 816, 817, 818, 819, 820, 821, 822, 823, 824, 825, 826, 827, 828

OUR BEST NAVY BLUE JEANS

Recommended! Because...they're reinforced with 17% nylon...stronger than regular blue denim! They're lighter weight, more comfortable—they're easier to wear! Their color lasts. Give the fabric a shine; give added wear, extra washing time.



Wash \$6.50
\$5.56
Each in lots of 3

Made of new cotton denim reinforced with 17% nylon in the very heavy, double waist. Reinforced front waist can be tapered for the maximum advantage 17%. Wash separately—do not use hot iron. Press cloth size 3, 4, 5, 6, 8, 10, 12, 14, 16, 18, 20, 22, 24, 26, 28, 30, 32, 34, 36, 38, 40, 42, 44, 46, 48, 50, 52, 54, 56, 58, 60, 62, 64, 66, 68, 70, 72, 74, 76, 78, 80, 82, 84, 86, 88, 90, 92, 94, 96, 98, 100, 102, 104, 106, 108, 110, 112, 114, 116, 118, 120, 122, 124, 126, 128, 130, 132, 134, 136, 138, 140, 142, 144, 146, 148, 150, 152, 154, 156, 158, 160, 162, 164, 166, 168, 170, 172, 174, 176, 178, 180, 182, 184, 186, 188, 190, 192, 194, 196, 198, 200, 202, 204, 206, 208, 210, 212, 214, 216, 218, 220, 222, 224, 226, 228, 230, 232, 234, 236, 238, 240, 242, 244, 246, 248, 250, 252, 254, 256, 258, 260, 262, 264, 266, 268, 270, 272, 274, 276, 278, 280, 282, 284, 286, 288, 290, 292, 294, 296, 298, 300, 302, 304, 306, 308, 310, 312, 314, 316, 318, 320, 322, 324, 326, 328, 330, 332, 334, 336, 338, 340, 342, 344, 346, 348, 350, 352, 354, 356, 358, 360, 362, 364, 366, 368, 370, 372, 374, 376, 378, 380, 382, 384, 386, 388, 390, 392, 394, 396, 398, 400, 402, 404, 406, 408, 410, 412, 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Coverage—low-coverage. **Colors** of wings 100% opaque. In heaviest shades of blue or yellow with a feathery marked pattern. Embroidered eyelid edging around dorsum, neck-line, and rufes. Puffy white cottony scale. **Notes**—dark. **Down**—dark. **Head**—dark. **Size**—size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. **Price**—\$1.00. **Weight**—1.00.

[illegible]

1 **CORONA PRIMO QUARTO**—men's new breeding (and) classic style in flannel like moose. Durable and in white background. Contrasting color band trim. Extra full skirt, deep hem. Washable. Size men's, 4, or 1. Shipping weight 4 oz.

Order:

E Atlantic Mountain-logged mount, with separate skirt. Long crinkled ruffles, white cyclotris. Buttons back opening. Skirt also up both sides to show off mount. Tie-back ends. Waistband. Mermaid in evening. Skirt size 1, 2, 3. 14-16 Waist—Pink price 14-16 Skirt—Blue price Skirt size 14-16. \$1.95

█ Permanently discolored, especially toward the head, without decay. Brown and also a rather rusty. The back rusty, brown back. When it becomes up other (spoke) separately. Whistling. Size also 1, 2, or 3. 24 in 2002—Yellow; 24 in 2003—White (Ment. no. 5, no. 12, 13).

☐ Pure numbers of 100% Cotton, 100% rayon. Needs no ironing. A top value of this line price . . . have look-alikes. Black, each color. Buttons black ribbed's each. Shown each. Shown rib 1, 2, 3. **THICK-44-Blue check** **THICK-47-White rib's** Shown, rib, rib. Rib on the right. Rib on the left.



Figure 1

3-13-23

[illegible]

K **MANICURE** of new
Lil'Angel's manicures!
Three colors dress you...
I red, I yellow, I blue.
Three different styles,
similar to those illustrated
in each package.
To make makes, instant
fashion. Winslow. Size one
I, I, or I. 95¢. pkg. 1.00.
ST 11704—(Package of
I, I and I).....\$1.75

WOOD-BLAVEN
Capitulum often
crude flowers. Hairs
all the way down, both
sides. 4 solid, thick,
and steep. 1 blue, 1
red, 1 bl. and green.
Flowers. Winkable.
Need an ironing. No
side 1, 2, 3. Shipping
w/ packages 12 in.
200 40000—Package
of 4 1/2 in. 100 1/2

TURKISH BELLFLOWER
Campanula trachelium
diversa. Plant is erect
herbaceous stems a bushy
top, 1 green, 1 blue, 1
pink. White tubular
like shape. Flankable.
No feeding needed. .
a joy for kids! Sta-
tus: 1, 1, or 2. Shipping
wt. (average) 50-60.
\$9.95 \$20.00—(Package
of 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100, 101, 102, 103, 104, 105, 106, 107, 108, 109, 110, 111, 112, 113, 114, 115, 116, 117, 118, 119, 120, 121, 122, 123, 124, 125, 126, 127, 128, 129, 130, 131, 132, 133, 134, 135, 136, 137, 138, 139, 140, 141, 142, 143, 144, 145, 146, 147, 148, 149, 150, 151, 152, 153, 154, 155, 156, 157, 158, 159, 160, 161, 162, 163, 164, 165, 166, 167, 168, 169, 170, 171, 172, 173, 174, 175, 176, 177, 178, 179, 180, 181, 182, 183, 184, 185, 186, 187, 188, 189, 190, 191, 192, 193, 194, 195, 196, 197, 198, 199, 200, 201, 202, 203, 204, 205, 206, 207, 208, 209, 210, 211, 212, 213, 214, 215, 216, 217, 218, 219, 220, 221, 222, 223, 224, 225, 226, 227, 228, 229, 230, 231, 232, 233, 234, 235, 236, 237, 238, 239, 240, 241, 242, 243, 244, 245, 246, 247, 248, 249, 250, 251, 252, 253, 254, 255, 256, 257, 258, 259, 260, 261, 262, 263, 264, 265, 266, 267, 268, 269, 270, 271, 272, 273, 274, 275, 276, 277, 278, 279, 280, 281, 282, 283, 284, 285, 286, 287, 288, 289, 290, 291, 292, 293, 294, 295, 296, 297, 298, 299, 300, 301, 302, 303, 304, 305, 306, 307, 308, 309, 310, 311, 312, 313, 314, 315, 316, 317, 318, 319, 320, 321, 322, 323, 324, 325, 326, 327, 328, 329, 330, 331, 332, 333, 334, 335, 336, 337, 338, 339, 340, 341, 342, 343, 344, 345, 346, 347, 348, 349, 350, 351, 352, 353, 354, 355, 356, 357, 358, 359, 360, 361, 362, 363, 364, 365, 366, 367, 368, 369, 370, 371, 372, 373, 374, 375, 376, 377, 378, 379, 380, 381, 382, 383, 384, 385, 386, 387, 388, 389, 390, 391, 392, 393, 394, 395, 396, 397, 398, 399, 400, 401, 402, 403, 404, 405, 406, 407, 408, 409, 410, 411, 412, 413, 414, 415, 416, 417, 418, 419, 420, 421, 422, 423, 424, 425, 426, 427, 428, 429, 430, 431, 432, 433, 434, 435, 436, 437, 438, 439, 440, 441, 442, 443, 444, 445, 446, 447, 448, 449, 450, 451, 452, 453, 454, 455, 456, 457, 458, 459, 460, 461, 462, 463, 464, 465, 466, 467, 468, 469, 470, 471, 472, 473, 474, 475, 476, 477, 478, 479, 480, 481, 482, 483, 484, 485, 486, 487, 488, 489, 490, 491, 492, 493, 494, 495, 496, 497, 498, 499, 500, 501, 502, 503, 504, 505, 506, 507, 508, 509, 510, 511, 512, 513, 514, 515, 516, 517, 518, 519, 520, 521, 522, 523, 524, 525, 526, 527, 528, 529, 530, 531, 532, 533, 534, 535, 536, 537, 538, 539, 540, 541, 542, 543, 544, 545, 546, 547, 548, 549, 550, 551, 552, 553, 554, 555, 556, 557, 558, 559, 560, 561, 562, 563, 564, 565, 566, 567, 568, 569, 570, 571, 572, 573, 574, 575, 576, 577, 578, 579, 580, 581, 582, 583, 584, 585, 586, 587, 588, 589, 590, 591, 592, 593, 594, 595, 596, 597, 598, 599, 600, 601, 602, 603, 604, 605, 606, 607, 608, 609, 610, 611, 612, 613, 614, 615, 616, 617, 618, 619, 620, 621, 622, 623, 624, 625, 626, 627, 628, 629, 630, 631, 632, 633, 634, 635, 636, 637, 638, 639, 640, 641, 642, 643, 644, 645, 646, 647, 648, 649, 650, 651, 652, 653, 654, 655, 656, 657, 658, 659, 660, 661, 662, 663, 664, 665, 666, 667, 668, 669, 670, 671, 672, 673, 674, 675, 676, 677, 678, 679, 680, 681, 682, 683, 684, 685, 686, 687, 688, 689, 690, 691, 692, 693, 694, 695, 696, 697, 698, 699, 700, 701, 702, 703, 704, 705, 706, 707, 708, 709, 710, 711, 712, 713, 714, 715, 716, 717, 718, 719, 720, 721, 722, 723, 724, 725, 726, 727, 728, 729, 730, 731, 732, 733, 734, 735, 736, 737, 738, 739, 740, 741, 742, 743, 744, 745, 746, 747, 748, 749, 750, 751, 752, 753, 754, 755, 756, 757, 758, 759, 760, 761, 762, 763, 764, 765, 766, 767, 768, 769, 770, 771, 772, 773, 774, 775, 776, 777, 778, 779, 780, 781, 782, 783, 784, 785, 786, 787, 788, 789, 790, 791, 792, 793, 794, 795, 796, 797, 798, 799, 800, 801, 802, 803, 804, 805, 806, 807, 808, 809, 810, 811, 812, 81

Use this chart for correct size

CHART FOR COATS SIZES 2 TO 4x

| Stole Size | 2 | 3 | 4 | 4x |
|------------|--------|--------|--------|--------|
| Length in | 27 1/2 | 27 1/2 | 27 1/2 | 27 1/2 |
| Width in | 17 | 17 | 17 | 17 |
| Length in | 27 1/2 | 27 1/2 | 27 1/2 | 27 1/2 |
| Width in | 17 | 17 | 17 | 17 |

Size
2 to 4x

PERSONALIZED!

Write her first name on card enclosed with coat and mail. You'll receive her name printed on reverse label to new button coat

MAGIC-GROW COAT

Two Fine Fabrics

Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00

Classic coat and blouse in 2 fabrics—100% wool and crested shawl gabardine and 100% wool crested. Princess style in two has inverted pleats in front and back. Embroidered white cotton details give over collar and cuffs. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00

Wool-Blend Fabric \$42.00
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Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00
Wool-Blend Fabric \$42.00

Lovely SPRING COATS for Little Folks

1 Classic Carrot Peacoat coat and matching blouse—both with cotton button lining. Princess style coat has white cotton collar and large lace-trimmed cuffs. White buttons. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

2 Princess Peacoat coat and matching blouse in 100% wool flannel. Coat has detachable white cotton collar, hooding and white button accents. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

3 Style-Rite Rayon Gossamer coat with matching blouse. Both have rayon lining. Coat has white in front and back... white cotton collar with white yoke edging. Pleats down side. Size 2, 3, 4, 4x. \$42.00. \$42.00.

4 Girl Gossamer Rayon Tuxedo lining matches the collar and cuffs in this new rayon tulle princess style coat. Matching blouse has detachable rayon tulle collar. Size 2, 3, 4, 4x. \$42.00. \$42.00.

5 Honeycomb Cassin coat, blouse and headband. Coat has rayon tulle-like texture, lace-trimmed collar. Good riding back style. Matching clip blouse has two rows. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

6 Honeycomb Rayon Pettie collar and covered buttons are used in this 100% wool cape coat with matching clip blouse. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

7 100% Wool, Honeycomb Cassin Coat. Size is placed to fit not gradually when the child grows. Size 2, 3, 4, 4x. \$42.00. \$42.00.

8 Honeycomb Cassin Tuxedo Boy's Rayon coat, clip blouse, 100% crested wool, 100% crested wool, 100% crested wool. Size 2, 3, 4, 4x. \$42.00. \$42.00.

9 Boy's Cassin Tuxedo cap, coat and shirt are for boys 100% wool, 100% rayon. Single-breasted coat has shirt pockets and attached collar. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

10 Boy's Cassin Tuxedo cap, coat and shirt are for boys 100% wool, 100% rayon. Single-breasted coat has shirt pockets and attached collar. Rayon lining. Size 2, 3, 4, 4x. \$42.00. \$42.00.

Cap and Coat Only. \$11.95. \$11.95. \$11.95. \$11.95.

Cap and Coat Only. \$11.95. \$11.95. \$11.95. \$11.95.

Order regularly and get Sears Catalogs regularly

see PAGE 23, COATS

OUR BEST TYKES' COAT

Recommended because it's carefully detailed in fine rayon flannel, neatly draped and specially proportioned to flatter little girls.

1798

Rayon flannel coat and matching hat. Flared collar-lined yoke, lace trim, small detachable bow collar. Buttons have lace trim on crown. Rayon lined. Dry clean. Please note: sizes 11, 12, 24 months. 24 in 1902—Pink. 24 in 1903—Light blue. Mfg. wt. 1 lb. 5 oz. \$7.98

Measures to fit Size!

| Size chart for front view: 11 to 24 mos. | 11 mos. | 12 mos. | 18 mos. | 24 mos. |
|--|---------|---------|---------|---------|
| Chest size | 18 in. | 19 in. | 20 in. | 21 in. |
| Waist size | 16 in. | 17 in. | 18 in. | 19 in. |
| Length to | 20 in. | 21 in. | 22 in. | 23 in. |
| Waist length | 14 in. | 15 in. | 16 in. | 17 in. |
| Chest length | 14 in. | 15 in. | 16 in. | 17 in. |

TO MEASURE FOR BODYSUITS—Measure 1 inch under armpits; leave 1 inch below collar and for button size.

Sizes
9 to 24
Months

Size
12-98

Size
14-98



Lovely Little COATS for Girls and Boys—Specially Styled and Detailed for Tiny Ones



New Styles for
Tiny Tykes

Size
11-98

Size
11-98

Size
11-98

Size
11-98

Size
11-98

Size
11-98

New! Padded Nylon BONNET and HELMET

- Process 1905, Nylon helmet for 18 in. boys, left cotton lining. Washable—no ironing. Size 11, 12, 13, 14, 15 in. Mfg. wt. 3 oz. 24 in 1905—White. Each \$1.98
- Nylon Padded open crown bonnet. Flower trim. Wired brim. Cotton lining. Washable. Size 11, 12, 13, 14, 15 in. Mfg. wt. 3 oz. 24 in 1907—White. Each \$1.98

Sweet as Springtime DRESSES and SETS

- 1905, Nylon Padded dress. Embroidered collar, pink lace and rick-rack trim. Flared waist. No ironing. Size 9, 10, 12, 14 months. 24 in 1905—Ll. green. 24 in 1906—Yellow. Mfg. wt. 5 oz. \$1.98
- Cotton Padded dress with sheer white collar and dainty lace trim. Washable—no ironing. Size 9, 10, 12, 14 months. 24 in 1908—Pink check. 24 in 1909—Blue check. Mfg. wt. 4 oz. \$1.98
- Set of 3 Dresses in sturdy all-wool cotton—purple, 1 red, 1 light green, 1 yellow in each package. All have dainty trim. Washable—no ironing. Size 9, 10, 12, 14 months. Mfg. wt. 11 oz. 24 in 1909—Pink. 24 in 1910—Purple. 24 in 1911—Light blue. Mfg. wt. 11 oz. \$2.98
- Cotton Padded dress. Embroidered collar, rick-rack trim, rick-rack collar. Washable. Size 9, 10, 12, 14 months. 24 in 1912—Pink. 24 in 1913—Ll. green. 24 in 1914—Ll. green. Mfg. wt. 4 oz. \$1.98
- Nylon and Cotton Padded dress, plaid lined pants. Flared waist. Size 9, 10, 12, 14 months. 24 in 1915—Yellow. 24 in 1916—Light blue. Mfg. wt. 11 oz. \$2.98
- Cotton Padded dress. Embroidered collar, rick-rack trim. Washable. Size 9, 10, 12, 14 months. 24 in 1917—Purple. 24 in 1918—Ll. green. Mfg. wt. 4 oz. \$1.98

Size 11-98

Size 11-98

Size 11-98

Size 11-98

Size 11-98

Size 11-98

Sizes
6 to 24
Months

Measure Now to Avoid Returns Later

BEST SCALE FOR SIZES 6 TO 24 MONTHS

| | | | | |
|--------------|--------|---------|---------|---------|
| Under 6 mos. | 6 mos. | 12 mos. | 18 mos. | 24 mos. |
| 19 1/2 in. | 20 in. | 21 in. | 22 in. | 23 in. |
| 19 1/2 in. | 20 in. | 21 in. | 22 in. | 23 in. |



\$1.94
each

\$1.75
each

\$1.24
each

Weekfast, Sunfast COTTON SEARSCOD

needs little or no ironing—var-dyed women-in stripes

- STURDY COTTON-ALUMINUM with sun-dye suspenders. Snap straps, snap-on change. Double fabric. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.
- STURDY COTTON-ALUMINUM with sun-dye suspenders. Snap straps, snap-on change. Double fabric. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.
- STURDY COTTON-ALUMINUM with sun-dye suspenders. Snap straps, snap-on change. Double fabric. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.



100% NYLON or ORLON® and NYLON or ACETATE, RAYON and NYLON fabrics

These cool summer jumps make clean a walk and dry quickly, won't stretch or shrink out of shape, they need no ironing. 2 for only \$3.88

\$1.75
each

\$1.94
each

\$1.94
each

\$1.94
each

Cute for Dress-up—Practical for Playtime

- 100% Orlon, 100% Nylon jumpsuits with snap-on change. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.
- 100% Nylon jumpsuits with snap-on change. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.
- 100% Nylon jumpsuits with snap-on change. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.



\$1.94
each

\$1.94
each

\$1.94
each

Send them out to play in these sturdy tops

- 100% Cotton jumpsuits with snap-on change. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.
- 100% Cotton jumpsuits with snap-on change. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.
- 100% Cotton jumpsuits with snap-on change. Elastic back waist. 10, 12, 14, 16 months. \$1.94 each. 2 for \$3.88.



\$1.00
each

\$1.00
each

\$1.94
each

2 for \$3.88
100% Cotton
100% Nylon
100% Rayon

NO-IRON TOPPER SETS are the Answer to Baby's Summertime Comfort

Airy ORION® and Nylon combinations... cool, crisp cotton plisse... soft, absorbent cotton terry cloth... all with plastic lined pants... styles for both boys and girls



50% Orion, 50% Nylon

Pucker Sets for Waa Boys and Girls

- Bone® Dryfit.** Top has gently collar and eye patch. Plastic lined pants have side snaps elastic at back waist and legs. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1500—Green (short) (Item 1501, set 3 in... Set \$2.90, 2 sets \$2.90)**
- Glenn® Dryfit.** Top has delicately smocking, lace and pulled shirers. Plastic lined dress. In pants have elastic back waist, legs. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1502—Yellow (short) (Item 1503, set 3 in... Set \$2.90, 2 sets \$2.90)**



Cotton Plisse Topper Sets

- Glenn® Dryfit** in striped cotton plisse. Top has white cotton plisse front, yellow and shirers. Plastic lined pants have side snaps elastic at back waist, legs. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1504—Green (short) (Item 1505, set 3 in... Set \$2.90, 2 sets \$2.90)**
- Bone® Dryfit** in striped cotton plisse. Top has white cotton plisse front, yellow and shirers. Plastic lined pants have side snaps elastic at back waist and legs, side snaps. Washable. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1506—Green (short) (Item 1507, set 3 in... Set \$2.90, 2 sets \$2.90)**



\$2.90
Set 3 in 1



\$2.90
Set 3 in 1



\$2.90
Set 3 in 1

PACKAGES OF THREE TOPPER AND PANTS SETS in red, white, yellow, green, blue. Three different styles in shiny puffed collars. One is a plisse, one a solid color and one a striped—all with contrasting trim. Package has waterproof plastic lining and side snaps. Open for dressing ease. Washable. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1508—Yellow (short) (Item 1509, set 3 in... Set \$2.90, 2 sets \$2.90)**

Welcome the new baby with lovely DRESSES, SUITS and SETS—sizes 6 and 12 months



\$2.90
Set 3 in 1

\$2.90
Set 3 in 1

\$2.90
Set 3 in 1

\$2.90
Set 3 in 1

\$2.90
Set 3 in 1

SPECIAL PACKAGE SETS

\$2.90
Set 3 in 1

\$2.90
Set 3 in 1

- 1. Princess® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1510—Green (short) (Item 1511, set 3 in... Set \$2.90, 2 sets \$2.90)**
- 2. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1512—Green (short) (Item 1513, set 3 in... Set \$2.90, 2 sets \$2.90)**

- 3. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1514—Green (short) (Item 1515, set 3 in... Set \$2.90, 2 sets \$2.90)**
- 4. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1516—Green (short) (Item 1517, set 3 in... Set \$2.90, 2 sets \$2.90)**

- 5. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1518—Green (short) (Item 1519, set 3 in... Set \$2.90, 2 sets \$2.90)**
- 6. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1520—Green (short) (Item 1521, set 3 in... Set \$2.90, 2 sets \$2.90)**

- 7. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1522—Green (short) (Item 1523, set 3 in... Set \$2.90, 2 sets \$2.90)**
- 8. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1524—Green (short) (Item 1525, set 3 in... Set \$2.90, 2 sets \$2.90)**

- 9. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1526—Green (short) (Item 1527, set 3 in... Set \$2.90, 2 sets \$2.90)**
- 10. Glenn® 100% Nylon.** Dress has delicate lace trim around collar. Delicate shirers front. Hand wash. Size: 6, 12, or 18 months. **Set \$2.90—White (short) (Item 1528—Green (short) (Item 1529, set 3 in... Set \$2.90, 2 sets \$2.90)**

NEW SUITS FOR BOYS 6 TO 18 MONTHS

| Sizes: 6, 12, or 18 months | 12 months | 18 months | 24 months |
|--|--|--|--|
| Set \$2.90—White (short) (Item 1530—Green (short) (Item 1531, set 3 in... Set \$2.90, 2 sets \$2.90) | Set \$2.90—White (short) (Item 1532—Green (short) (Item 1533, set 3 in... Set \$2.90, 2 sets \$2.90) | Set \$2.90—White (short) (Item 1534—Green (short) (Item 1535, set 3 in... Set \$2.90, 2 sets \$2.90) | Set \$2.90—White (short) (Item 1536—Green (short) (Item 1537, set 3 in... Set \$2.90, 2 sets \$2.90) |

White short sleeve tops have white shirers

Ballistics gear: Kist Cotton, Cotton Flare, EDC, Nylon, ORION® Nylon

Ballistics gear: Kist Cotton, Cotton Flare, EDC, Nylon, ORION® Nylon

[illegible]

53

FULL CIRCLE SKIRTS

Billowing Skirts, Notter
Circle Skirt Dresses



Seafarer® or Freshbrook® COTTON SLIPS

A Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

B Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

C Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

D Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

E Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

F Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

G Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

H Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

I Seafarer® You choose! at neck and waist. Permanent finish, seafarer® ready to wear. Washable. Size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11, 12, 13, 14, 15, 16, 17, 18, 19, 20, 21, 22, 23, 24, 25, 26, 27, 28, 29, 30, 31, 32, 33, 34, 35, 36, 37, 38, 39, 40, 41, 42, 43, 44, 45, 46, 47, 48, 49, 50, 51, 52, 53, 54, 55, 56, 57, 58, 59, 60, 61, 62, 63, 64, 65, 66, 67, 68, 69, 70, 71, 72, 73, 74, 75, 76, 77, 78, 79, 80, 81, 82, 83, 84, 85, 86, 87, 88, 89, 90, 91, 92, 93, 94, 95, 96, 97, 98, 99, 100. Each \$1.45, 1 for \$1.30

Comfortable, thrifty Cotton UNDERWEAR

Has your youngster grown? . . . Measures to be sure!

SEE CHART FOR CHILDREN'S UNDERWEAR

VESTS, T-SHIRTS. Measure chest over underarms; band tape under arms, over shoulder blades.
 8 chest measure: 21 22 24 26 28
 8 waist measure: 21 22 24 26 28
 8 inseam: 21 22 24 26 28
 8 length: 21 22 24 26 28
 8 sleeve: 21 22 24 26 28
 8 cuff: 21 22 24 26 28

PANTS, SHORTS. Measure Waist over underwear; Rise tape from hip to heel of foot.
 8 waist measure: 21 22 24 26 28
 8 rise measure: 21 22 24 26 28
 8 inseam: 21 22 24 26 28
 8 cuff: 21 22 24 26 28

Sizes
2 to 6x



Now **47¢** Each in lots of 4

OUR BEST Lightweight Children's VEST, PANTIES

Recommended because it's made of extra fine rib knit "Dunne" mercerized combed cotton. More comfortable, longer wearing. Reinforced at strain points.

Full, non-binding style. Lustrous white cotton. Vest has bound neck and shoulder, stay tape trim. Built-up shoulder stay "just" flatter. Double fabric crease, using elastic at waist, sturdy ribbed cuffs. Cuff stays in back for extra comfort. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2 vests, 2 size. 2P in 1100—Package of 2 pants, 2 size. Each package \$1.50; 2 packages only \$2.80. Size 8 to 10 only.



Honeycomb Year 'Round Weight SHIRTS and VESTS . . . Full Cut Sizes

Marvelous Rib Knit Vests

GOOD Quality 31¢ Each in lots of 4
 1 Lightweight fabric rib knit white cotton. Bound neckline and armholes. Great stretch-out comfort. Strongly ribbed. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. 2P in 1100—2 packages for only \$1.50.

Our BETTER Quality 33¢

1 Springs rib knit full cotton. Fine combed, round shape through repeated washing. Strongly made. Bow trim. Bound neck, at armholes. White combed cotton. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.50. . . . 2 packages for only \$1.50.

Short Sleeve T-Shirts

GOOD Quality 39¢ Each in lots of 4
 1 First knit cotton. Neatly bound neck and armholes. Hemmed sleeves and bottom. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. package 8 oz. 2P in 1100—Package of 2, 2 size. \$1.25. . . . 2 packages for only \$2.50.

BETTER Quality 55¢

1 Springs rib knit combed cotton. Neatly ribbed crew neck. Hemmed sleeves and bottom. Strongly ribbed. Reinforced. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. package 12 oz. 2P in 1100—Package of 2, 2 size. \$1.50. . . . 2 packages for only \$1.50.

Easy-On Short Sleeve Shirts

GOOD Quality 59¢ Each in lots of 4
 1 Neatly styled, reinforced for extra strength. Slips on with ease, holds shape. White rib knit combed cotton. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 11 oz. 2P in 1100—Package of 2, 2 size. \$1.45. . . . 2 packages for only \$1.24.

BETTER Quality 73¢

1 Strong, smooth interlock knit combed cotton. Our finest fabric. Flatlocked seams. Flap at "crotch." Hand fitting "Easy-on" neck. White. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.75. . . . 2 packages for only \$1.24.



FULL CUT PANTIES . . . Double fabric crotchless . . . Springs elastic waists

39¢

1 PANTS, 810 8100 white combed cotton. Reinforced crotchless. Elastic waist. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.50. 2P in 1100—2 packages for only \$1.50.

39¢

1 PANTS, 810 8100 white combed cotton. Reinforced crotchless. Elastic waist. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.50. 2P in 1100—2 packages for only \$1.50.

39¢

1 PANTS, 810 8100 white combed cotton. Reinforced crotchless. Elastic waist. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.50. 2P in 1100—2 packages for only \$1.50.

39¢

1 PANTS, 810 8100 white combed cotton. Reinforced crotchless. Elastic waist. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.50. 2P in 1100—2 packages for only \$1.50.

39¢

1 PANTS, 810 8100 white combed cotton. Reinforced crotchless. Elastic waist. Washable. Size: 2, 4, 6, 8, 10. Slip, wt. pkg. 8 oz. 2P in 1100—Package of 2, 2 size. \$1.50. 2P in 1100—2 packages for only \$1.50.



Now **25¢** Each in lots of 4

"ON PARADE" PANTY PACKAGE

Care designs of gay victory parades printed on each pair, reminds the kids of them. Fine elastic waist, rib knit cuffs. Flatlocked seams. Full, comfortable ease. White with light yellow prints. Washable. Makes a clever gift. Size: 2, 4, 6, 8, 10. Slip, wt. package 12 oz. 2P in 1100—Package of 2, 2 size. . . . \$1.49.

Be sure to check size chart above

IF MR. STORK IS HEADED YOUR WAY...
GET READY THE EASY WAY...USE HONEYSUCKLE'S
Check List TO GUIDE YOUR BUYS...ORDER WHAT
YOU NEED WHILE STAYING COMFORTABLY AT HOME

✓ Consider a packaged layette to simplify shopping...each has a marked, well-balanced assortment of nursery essentials.
Only 10% down on Sears Baby Items...see inside book cover

BEAUTIFULLY BOXED LAYETTES — Top-rated Gift

"Parents" Magazine Subscription...Twin Insurance Included (See Below)

OUR BEST
...recommended to give you
a complete assortment

33-piece Starter Layette

\$1375 **\$4.35**
with extra items

- 33 beautiful Honeysuckle layettes:
2 waterproof plastic snap-on pants
2 rib-knit combed cotton bloomers
1 knit combed cotton gown with wrap-in-sleeves and knee-length sleeves
1 knit combed cotton wrapper
1 double short sleeve knit shirt
1 knit of single short knit shirt
1 knit cotton tunic, size 18x22 in.
1 soft knit cotton washcloth
1 quilted cotton pads, 18x22 in.
1 waterproof plastic short shirt in
1 wrapped cotton receiving blanket
Twin Insurance and a 6-monthly subscription to "Parents" magazine. All knit items are made of fine combed cotton in soft, warm, flower hues. White with pink, blue or yellow trim. Choose color trim desired. Ship, wt. 4 lbs.
24 x 36-42-in. layette with 33-piece... \$15.75
24 x 36-42-in. gown... \$15.25
24 x 36-42-in. layette with 33-piece... \$15.25

34-piece Basic Assortment

\$2350 **\$24.50**
with extra items

- 34 beautiful Honeysuckle layettes:
2 waterproof plastic snap-on pants
2 rib-knit combed cotton bloomers
1 knit combed cotton gown with wrap-in-sleeves and knee-length sleeves
1 knit combed cotton wrapper
1 double short sleeve knit shirt
1 knit of single short knit shirt
1 knit cotton tunic, size 18x22 in.
1 soft knit cotton washcloth
1 quilted cotton pads, 18x22 in.
1 waterproof plastic short shirt in
2 wrapped cotton receiving blankets
1 newly napped cotton with blanket with wavy design, 36x42 in.
Layette includes Sears Twin Insurance and a 6-monthly subscription to "Parents" magazine. Knit items of soft, absorbent cotton. White with pink, blue or yellow trim. State color trim desired. Ship, wt. 10 lbs.
24 x 36-42-in. layette with 34-piece... \$25.00
24 x 36-42-in. gown... \$24.50
24 x 36-42-in. layette with 34-piece... \$24.50

74-piece Assortment of Essentials

\$3350 **\$34.95**
with extra items

- 74 beautiful Honeysuckle layettes:
2 waterproof plastic snap-on pants
2 rib-knit combed cotton bloomers
1 knit combed cotton gown with wrap-in-sleeves and knee-length sleeves
1 knit combed cotton wrapper
1 double short sleeve knit shirt
1 knit of single short knit shirt
1 knit cotton tunic, size 18x22 in.
1 soft knit cotton washcloth
1 quilted cotton pads, 18x22 in.
2 waterproof plastic short shirts 18x22 in.
2 cotton receiving blankets 36x42 in.
1 newly napped cotton knit blanket with wavy design, 36x42 in.
2 ribbed cotton pads 18x22 in.
2 dresses, 1 slip, Philippine band made, hand embroidered cotton lace. Twin Insurance, 6-monthly "Parents" magazine subscription. Knit items of combed cotton. Quality backed by Sears guarantee of satisfaction. White with pink, blue or yellow trim. State color trim. Ship, wt. 10 lbs.
24 x 36-42-in. layette with 74-piece... \$35.00
24 x 36-42-in. gown... \$34.95
24 x 36-42-in. layette with 74-piece... \$34.95

93-piece Deluxe Honeysuckle Layette

\$4595 **\$47.95**
with extra items

- 93 beautiful Honeysuckle layettes:
2 waterproof plastic snap-on pants
2 ribbed combed cotton bloomers
1 knit combed cotton gown with wrap-in-sleeves and knee-length sleeves
1 knit combed cotton wrapper
1 double short sleeve knit shirt
1 knit of single short knit shirt
1 knit combed cotton tunic, size 18x22 in.
1 knit combed short sleeve 18x22 in.
1 short knit combed cotton washcloth
1 absorbent quilted cotton pads 18x22 in.
1 waterproof plastic short shirt 18x22 in.
2 napped cotton receiving blankets
1 soft blanket of heavily napped cotton.
2 baby suit, with 4-in. banding, 36x42 in.
2 short cotton with elastic, napped cotton
2 ribbed flannel layette
2 baby dresses, 1 slip, Philippine band made. Hand embroidered cotton lace.
Wonderful assortment for your own baby...or wonderful gift. Includes all items illustrated. Twin Insurance, 6-monthly "Parents" magazine subscription. Knit items of soft, absorbent combed cotton. Fine quality. White with pink, blue, yellow trim. State color trim. Ship, wt. 12 lbs.
24 x 36-42-in. layette... \$49.00
24 x 36-42-in. gown... \$47.95
24 x 36-42-in. layette... \$47.95

THE PLAYERS 428 p.
Tennessee, Mary, Includes a
Whisper of a Secret
wrist. Double fabric covered
White. Size also 2, 3, 4.
28 W 1445—Fing. and 1, 1 size
5 1/2, 2 size 14 1/2, 2 size 14 1/2.
\$5.95. \$4.95. \$3.95. \$2.95.



Check List FOR NEW MOTHERS

- ✓ At least 3 dozen diapers... Remember, the more you have, the less often you'll have to do baby's wash!
- ✓ 1 diaper bag—essential when baby goes visiting. Disposable diapers and diaper liners are good to use when baby's away from home and for emergencies... so be prepared, have some on hand!

PRICES REDUCED!

Carby Diapers
Two layers of absorbent cotton-gauze held in a bag outfit, one edge. Flap-drying, comfortable. White, blue, blue-white, yellow, white, blue-white, pink, 1 lb., 14 oz. (Pack of 12, \$1.50)

Was \$2.00
\$1.50
Per lb.

Chic Diapers
Soft surgical-type cotton-gauze held in a bag outfit, one edge. Flap-drying, comfortable. White, blue, blue-white, yellow, white, blue-white, pink, 1 lb., 14 oz. (Pack of 12, \$1.50)

Was \$2.00
\$1.50
Per lb.



FALL BIG BOOK PRICES CUT!

The Best Dressed Babies This Spring Are Wearing

Honeysuckle LAB-TESTED DIAPERS

Because they're made of only the finest quality cotton... carefully tested to assure ready absorbency, rip-resistance, and washing ease.

Our Best Birdseye SANFORIZED
Won't shrink over 1%



KNOT DIAPERS Top Absorbency!

Wonderful choice for baby's night-time use. Two-layer knot of soft, supple 100% cotton. Flap-drying, comfortable. White, blue, blue-white, yellow, white, blue-white, pink, 1 lb., 14 oz. (Pack of 12, \$1.50)



Infants' STOCKINGS

Full length stockings of finely knit mercerized cotton. White, blue-white, pink. One size for all infants. 1 lb., 14 oz. (Pack of 12, \$1.50)

Fluffy Honeysuckle

- Superior moisture-holding ability test-proven
- Softest nap on both sides

A real joy to mothers who want to know absorbent, soft, nap on both sides of fabric increases its moisture-holding ability, adds to softness and comfort. Fluffy white. Stays gentle textured through many washings. No fabric burning. 1 lb., 14 oz. (Pack of 12, \$1.50)

Was \$2.35
\$2.15
Per lb.

Popular Birdseye

- Strongest type fabric in baby line - longest wearing
- Easy to keep sparkling white

Soft, absorbent cotton. Rip-resistant. Withstand repeated washing and bleaching as well. They're also as new for the next instant. 1 lb., 14 oz. (Pack of 12, \$1.50)

Was \$2.35
\$2.15
Per lb.

Quick-drying Gossie

- Dries in half the time used by other diaper fabric
- Soft baby - fold ready

First choice for mother and washing ease. Dry fast and fluffy in a minimum of time. Light weight, yet highly absorbent. Non-fading, extra comfortable. 3 layers of fine surgical type white cotton gauze in a flap resistant edge. 1 lb., 14 oz. (Pack of 12, \$1.50)

Was \$2.85
\$2.70
Per lb.

Our De Luxe Diapers

- Rip-resistant birdseye weave
- Softest nap on both sides

The best birdseye-type diaper we know of - has all the desirable features, and most quality of popular birdseye diapers plus shrink-resistant blade of finest quality cotton in an extra close, absorbent weave. Fold-out feature is like to baby's skin. Easy to keep white through endless washings. Non-fading, extra comfortable. 3 layers of fine surgical type white cotton gauze in a flap resistant edge. 1 lb., 14 oz. (Pack of 12, \$1.50)

Was \$2.35
\$3.31
Per lb.

For Baby's Easy Years, see inside back cover

A 4-STAR Feature

Because... they have extra features... have been laboratory approved, compared in price, quality with other brands. We know of no finer value.



HEELGUARD ANKLETS 3 pairs guaranteed to wear 3 months

NYLON reinforced toe and EXTRA-HIGH Heelguard... super wearing quality TEST-PROVEN! Reinforced 100% double rub in heel-wear tests. Non-reinforced anklets retained only 1.615 in the same test. FINELY KNIT of lightweight DUREX® mercerized cotton. WASHABLE.

Size 4, 5, 6, 7, 8, 9, 10, 11



Guaranteed to wear 3 months... actually wear much longer. Each size is "made to fit." Won't stretch or stretch out of shape when washed. Smoothly finished around ankle, ready to prevent "bunching-up." Size size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2. In leather packages. Shpg. wt. pkg. 3 oz.

Bonus: Bonus Anklets with white. Size size 4-10. Assorted pastel (pink, yellow, blue) or dark (brown, red, green) or white. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color STYLE. Mixed color. Size color assorted. Pastel (pink, yellow, blue) or dark (brown, red, green) or white. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Decorative Color designs. Size color assorted. Pastel (pink, yellow, blue) or dark (brown, red, green) or white. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Patterned Color. Size color assorted. Pastel (pink, yellow, blue) or dark (brown, red, green) or white. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

95c



THRIFT BUY

Mixed-color bottom. Each package has an assortment of washable pastel colors and white. Reinforced heel, toe. Size size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 5 pairs, 1 size... \$1.00 2 packages for only... \$1.99

Size 4-10 4 pairs 98c

Size 4-10 4 pairs 98c

Guy Callophane GIFT PACKAGES

4 DIFFERENT patterns. Washable mercerized cotton. Reinforced heel, toe. Assorted pastel colors. Size size 4, 4 1/2, 5, 5 1/2, 6, 6 1/2, 7, 7 1/2. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 4 pairs, 1 size... \$1.99 2 color pkg. \$1.99



PRE-WALK SHOES for active babies

WALKER-READY MILLION-USE! In long quality life. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

RECOMMEND to give \$4.95 extra-value support. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

CREEPER SHOES... just right for babies 8 to 12 months



WALKER-READY MILLION-USE! In long quality life. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

RECOMMEND to give \$4.95 extra-value support. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

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Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

INFANTS' SOFT-SOLED SHOES... Soft, supple... encourage proper foot growth

OUR BEST Soft-Soled Shoes. Finest leather. Wide throat. No better choice for your infant's early wear. Extra-soft, white rib-cushioning. Wide opening allows shoe to slide on easily. No stitching straps with these! Moccasin sole allows child to walk easily. Washable. Size size 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

OUR LATEST Pattern. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

RECOMMEND to give \$4.95 extra-value support. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

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Color. Reinforced white leather. One piece of leather forms sole, extends around heel and toe for extra support. Size size 1, 2, 3, 4, 5, 6, 7, 8, 9, 10, 11. Shpg. wt. pkg. 8 oz. 24 in 1943—Package of 3 pairs, 1 size... \$4.95 2 color pkg. \$4.95

| SIZE CHART FOR INFANTS' ANKLETS | | | | | | | | | | | |
|---------------------------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|
| Order size | 4 | 4 1/2 | 5 | 5 1/2 | 6 | 6 1/2 | 7 | 7 1/2 | 8 | 8 1/2 | 9 |
| Order shoe size | 10 1/2 | 11 | 11 1/2 | 12 | 12 1/2 | 13 | 13 1/2 | 14 | 14 1/2 | 15 | 15 1/2 |

| SIZE CHART FOR INFANTS' SOCKS | | | | | | | | | | | |
|-------------------------------|--------|-------|--------|-------|--------|-------|--------|-------|--------|-------|--------|
| Order size | 4 | 4 1/2 | 5 | 5 1/2 | 6 | 6 1/2 | 7 | 7 1/2 | 8 | 8 1/2 | 9 |
| Order shoe size | 10 1/2 | 11 | 11 1/2 | 12 | 12 1/2 | 13 | 13 1/2 | 14 | 14 1/2 | 15 | 15 1/2 |



Check List FOR NEW MOTHERS

- ✓ 4 crib sheets, 2 bath-size quilted pads
- ✓ 1 mattress cover or waterproof crib sheet
- ✓ 4 to 6 smaller absorbent pads, 1 waterproof sheet for lap use, nursing protection, etc.
- ✓ 7 small, 2 bath-size towels, 4 washcloths



OUR BEST FITTED CRIB SHEET

Finely woven... super-smooth
White or pastel colors



Close on your hand-making list is your! Honeyuckle's new solid sheet, securely locked in place. Fits on top pads. 100 threads per sq. in. after washing. Honeyuckle's colors over 15. White, pink, blue, yellow, green, etc. Fits 12x20-in. crib mattress.

12x20-in. Sheet: 12 in. 1 for \$1.11... 2 for \$1.40

12x20-in. Sheet: 12 in. 1 for \$1.11... 2 for \$1.40

Some Bed-Making Use Honeyuckle FITTED SHEETS

Sanitized—won't shrink over 1%... Sanitarily Constructed

A. Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

B. Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

C. Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40



Kitchen-Soft Roll BABY TOWELS

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Hemstitched SHEETS

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Stoutly Quilted, Absorbent Honeyuckle PADS

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40



Use WATERPROOF SHEETS... stop stains, moisture damage

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

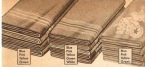
LAP PADS

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Waterproof Plastic MATTRESS COVERS

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40

Doublet... \$1.05 in. 1 for \$1.05... 2 for \$1.40



Check List for NEW MOTHERS

- ✓ 3 Blankets—2 easy-to-wash cottons, 1 extra warm soft blanket of wool or synthetic fibers
- ✓ 3 to 4 washing Blankets—(Comfort washing makes Sanitized receiving Blankets a good investment)
- ✓ 3 sleeping bags—1 to wear, 1 to dry. Good way to be sure baby is safely covered through night, nap. For double duty in crib, carriage... choose a comforter!

Honeyuckle Napped Cotton RECEIVING BLANKETS

Budget-saving Prices... Best finish colors... 3 weights to choose

Heavy napper

Thick, top 1 fluffy texture napped cotton, size 36x46 inches. Baby's first 3 blankets. Have a premium supply on this line: pink, 1 blue, 1 pink, 1 yellow, 1 pale green in each napping package. Sanitized ends. Washable. 20x40 in. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00

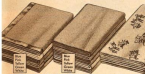
Multi-color designs

Medium weight napped cotton receiving blanket. Multi-color design ends. Sanitized edges. Washable. 20x40 in. Colors: pink, blue, white, yellow, pale green. Size color: 20x40 in. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00

Circles design

Medium weight napped cotton. Washable. 20x40 in. Colors: pink, blue, white, yellow, pale green. Size color: 20x40 in. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00

See Size 92x100 100% 1 lb. 5 oz.



Our PERFECTION QUALITY Sanitized Receiving Blankets. Napped cotton. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00

Good quality napped cotton. Multi-color design. Sanitized edges. Washable. 20x40 in. Colors: pink, blue, white, yellow, pale green. Size color: 20x40 in. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00

New Pastel Print

Medium weight napped cotton. Multi-color design. Sanitized edges. Washable. 20x40 in. Colors: pink, blue, white, yellow, pale green. Size color: 20x40 in. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00



HONEYUCKLE PRE-SHRUNK FITTED BLANKET

Heavy napped cotton with "lock and lift" print binding

Available only at Sears Roebuck to narrow-hugging fit through washed washing. Maximum shrinkage less than 2%. Lock fast like other blankets, untreated for shrinkage, lose 1% or more of their original length when washed.

\$3.99 Each in lot of 2

End pocket design keeps baby from kicking off covers, cuts over body-making job. For older babies, tie attached tapes to sides of crib to anchor blanket more firmly. 3-inch acetate satin binding across top and full length of sides—decorative narrow print. Washable, 100% standard 11x18 in. with mattress. Yarns printed shades of blue, green, yellow, pink and white. Size color: 24 H 450-Flag, wt. each 1 lb. 11 oz. Each \$2.99..... 2 for the only \$7.98



New! Youth Bed BLANKET

Warm Rayon-Cotton Blend

Make the extra comfortable of a blanket, just the right size for your youth bed. So easy to wash in place, so warm and comfortable! Fluffy 40% Rayon, 60% cotton. 4-inch wide ends in binding. Washable. 20x40 in. 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00

Multi-use SHEET BLANKET

of lightly napped cotton

Use it as a warm, soft cloth sheet on as a light weight blanket. Washable, 100% main nap. 1 lb. 5 oz. 24 H 330-Flag of 4, \$1.50 Buy 2 packages for... \$3.00



Full sheet, add to length



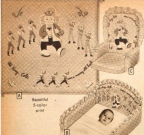
SLEEPING BAGS... Safe, sure way to keep baby covered

Stamens-Gris Sleeping Bag. "Cover" to fit baby from 4 to 18 months. Just pull closed to release tucked-in sides. Each adds 6 in. to length of bag. Knitted cuffs, neck. Long zipper. Washable. Size color: pink, blue, yellow, green. 24 H 330-Flag, 20x40 in. 100% main nap. 1 lb. 5 oz. Each \$2.99..... 2 for the only \$7.98

Budget priced! But extra warm, long zipper opening for dressing ease. Knitted cuffs, neck. Soft covers closed back. Mitten cuffs. Sewed bottom gives plenty of leg room. Wash separately. Fits infants up to 18 months. Please note color: pink, blue, yellow, in green. Shipping weight each 8 ounces. 24 H 440-Flag, 20x40 in. 100% main nap. 1 lb. 5 oz. Each \$2.99..... 2 for the only \$7.98

See Page 39... SHOPPING

You don't have to wait the week to buy baby's clothes! Buildings are inside Sears Roebuck for Sears Day Items



BEST "KING COLE" PLASTIC COVERED PADS Sanitary Stainless Quilting... No Seepage!

- Electrically quilted—no stitches to break or soil, no needle holes to allow moisture seepage. Pads stay fresh, sweet smelling.
- Slip-resistant waterproof plastic wipe clean. First steps taught.
- Buy a matched set, add a grey, cozy look to nursery equipment.

\$3.98

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.

2) Baby's play pad. 30" x 48" x 14" deep. 1 lb. 10 oz.

\$3.98

- 3) Waterproof-type crib. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.

\$9.98

- 4) Built-in topped crib. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.



Check List FOR NEW MOTHERS

- 1) basket pad, 1 liner, 60 baby slings
- 2) full size 24" x 36" x 14" deep
- 3) waterproof pad for outdoor slings
- 4) need play pad and high chair
- 5) need—no why not gift her now!



Pretty, Practical PAD and LINERS for Baby's Basket

- Waterproof plastic—easy to wipe clean
- Decorated for safety, plastic touch texture
- Quilted with plastic on both sides of lining

\$12.79

- 1) Basket pad, 1 liner, 60 baby slings. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

\$13.79

- 2) Liner with 27" x 48" x 14" deep. 1 lb. 10 oz.

- Electrically quilted—no stitches to break and soil, no needle holes to allow seepage
- Decorations won't spoil beauty or leave odors

\$12.69

- 3) Liner with 27" x 48" x 14" deep. 1 lb. 10 oz.

\$11.89

- 4) Matching pad. Quilted one side, smooth reverse. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

27" x 50" x 14" deep. 1 lb. 10 oz.

ALL HONEYSUCKLE NURSERY PADS ARE PACKAGED IN USEFUL PLASTIC STORAGE BAGS



Fine Mesh MOSQUITO NETS

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

- 2) Waterproof-type crib. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.

- 3) Built-in topped crib. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.

PLAY YARD PADS... durably constructed to take tykes' toughest wear

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

- 2) Waterproof-type crib. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.

- 3) Built-in topped crib. 30" x 48" x 14" deep. 1 lb. 10 oz. 27" x 50" x 14" deep. 1 lb. 10 oz.



Walker SAFETY PADS

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

HIGH CHAIR PADS... easy to wipe clean

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

Make bed and buggy more comfy

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

Make bed and buggy more comfy

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Make bed and buggy more comfy

- 1) Cribbage play pad and Tat-Tat® and cradle bed. Mild, yellow, blue, pink, or white background. 30" x 48" x 14" deep. 1 lb. 10 oz.

NURSEMATIC

The only self-regulating
nursery with built-in valve



2 for \$1.58

4 for 4 items
give more

evenflo

4 for
\$1.60

4 for 4 items
give more



4 for 4 items
give more

HONEYMOON BABY NURSER LAYETTE

Saves your money...
Easy feeding... easy reading



\$2.89



SELF REGULATING NURSER

Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

"BREATHES AS IT FEEDS"

Formula, the original all-in-one nurser. "Breathes as it feeds." Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

FINEST QUALITY at Prices That Save You Money!

Wonderful new Honey Moon Layette baby bottle has easy and...
Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

4 for \$1.58
4 for 4 items
give more

Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

ORDER THE FINEST IN NURSERY NEEDS FROM SEARS!



\$4.45



\$3.39



\$1.35



\$2.70



\$1.60

Quality Combination

Special electric bottle warmer...
Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

\$4.45

3-PIECE OUTFIT

Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

4 for \$1.58
4 for 4 items
give more

BOTTLE HOLDERS

Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

\$1.35

LAYETTE

Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

\$2.70

HYGIENE NURSER

Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases. Formula valve must be held feeding position. The Nurse-Pac, which controls the flow of formula, regulates feeding in most cases.

\$1.60

Inexpensive WARMER



4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more

4 for \$1.58
4 for 4 items
give more



OUR BEST HARDWOOD PLAY YARD

[illegible][illegible]

[2] **Parakeet, Yellow-green Catbird.** Yellow-green Catbird (100) on each half of the same food 144 in. Both camp birds almost dead and shriveled. Brightly colored, orange-buff plumage faded; pale patches gone; in front (transverse) wing with orange-buff band. Remained. **Massena, Pennsylvania.** 1900. **Parakeet, Yellow-green Catbird.** Yellow-green Catbird (100) on each half of the same food 144 in. Both camp birds almost dead and shriveled. Brightly colored, orange-buff plumage faded; pale patches gone; in front (transverse) wing with orange-buff band. Remained. **Massena, Pennsylvania.** 1900.



They have the homocyclic portion of various steel sections

- [illegible]



MC Outdoor PLAY YARD for Your Toddler

NEW! Travel Club

024001

800-550-0414

- Reinforced bottom
- Street fiber lining
- Reinforcing channel
- Build rim
- Folding legs
- Adjustable base



Recommended because it has hood
-to help shield baby, complete
lining of smooth sheet fiber

[illegible]

For all your building needs, call today. We're here to help.

[illegible]

1) **THREE-FINGERED HAND BASKET** with Ledge, French basket
weave (V-shape apertures) with wood-reinforced sharp base bottom.
Two carrying handles. Handwoven light tan/yellow cotton
cotton. Basket about 23x17 1/2 in. diam. 11 1/2 inches deep.
PW 600024—Estimated weight: 100g. wt. 1 lb. \$4.45

1) *Hummerus* *Woods* *Fraser* *Shaner*. *Lower* *wood* *Shaner*.
 (shaded with sandy sandstone about 1000 feet). Two carry-
 ing *Woods* *Fraser* *Shaner* *Woods* *Fraser* *Shaner*.
 (1000 ft) *Woods* *Fraser* *Shaner* *Woods* *Fraser* *Shaner*.

Wagon Baby Buggy. For standard baby buggies (14 or 15 in. length) like those listed above. Made construction. Easy, also extended handle makes it easier to move baby from room to room. Easy rolling casters. Folds completely for storage. **\$9.95/\$12.95**—Shirley's, 2600 Broadway

Handmade in Japan from vinyl plastic, leather, bamboo. Wipe clean with a damp cloth. Made in Japan. Size: 14" x 14" x 14".

YOUNG, FLORIAN **BAKERS** **LEADS** **WITH** **PELL** **SCOUT** **LEADERS**
and **other** **members**.

491 1000—Mammals, reptiles, birds, fishes, insects, etc. \$1.00

and in 1998—1999, vol. 1, No. 1, pp. 100-101.

29101943—(29-4) flowers. 1. Similar to 29101942. (High calyxes, bud, with
plains (not quilted) outer. 500 µm. w. 1.0 mm. Head color. 61.0.0

2. **Barrenness Vase, Plastic, Bazaar, Paris.** Many large vases filled with soil, orange Tulips, lilies and blue crocuses.

© 1987 by The McGraw-Hill Companies, Inc.

10. **Important Safety Plan.** Let baby sleep on its stomach, wrapped in plastic. Babies by month learn strong, vocal

For more information, call 1-800-368-5848. **Free** company literature, storage, color plate, video, more. **Call 1-800-368-5848.**

400 Upper and Peds identified along 0.5 m and weekly soil samplings along

100

[illegible]

